

FREEDOM FIESTA 2010 SPONSORSHIPS

TITLE SPONSORSHIP - \$30,000

- Top billing on ALL advertising materials and announcements – “YOUR BUSINESS (LOGO) presents Freedom Fiesta 2010” in all PSAs, advertising, T-shirts and event tickets
 - Exclusive logo on street banners
 - T-shirts
 - Newsletters
 - Radio advertising
 - Posters
 - Flyers
 - Logo on event tickets
 - Recognition from the stage
- 50 Party Packages per night. *Each package includes:*
 - 2 event tickets
 - 4 beer tickets
 - 2 satin access passes for Title Sponsor-only VIP tent area
 - 2 T-shirts
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Recognition in The Chamber’s *Monday Morning Memo* weekly for several months
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly for several months



PLATINUM SPONSORSHIP - \$10,000

- Recognition in all PSAs and advertising using “Freedom Fiesta proudly sponsored by (company name)” with company logo (if applicable)
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Banners displayed at the event with company logo
- Recognition in The Chamber’s *Monday Morning Memo*, May, June & July
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly May, June & July
- Top billing on event t-shirts with company logo
- 25 event tickets to Friday and Saturday nights’ entertainment
- 15 event t-shirts

GOLD SPONSORSHIP-\$5,000

- Recognition in all PSAs and advertising using “Freedom Fiesta proudly sponsored by (company name)” with company logo (if applicable)
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Banners displayed at the event with company logo
- Recognition in The Chamber’s *Monday Morning Memo*, May, June & July
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly May, June & July
- Top billing on event t-shirts with company logo
- 15 event tickets to Friday and Saturday nights’ entertainment
- 10 event t-shirts

BEER CUP SPONSORSHIP-\$3,500

- Logo on 10,000 event cups – 20-ounce, high-quality plastic cups
- Banners displayed at the event with company logo
- Recognition at The Chamber's "Business After-Hours Mixer" to kick off Freedom Fiesta-will include signage with company logo at mixer
- 8 event tickets to Friday and Saturday nights' entertainment
- 5 event t-shirts

SILVER SPONSORSHIP-\$2,500

- Recognition in all PSAs and advertising using "Freedom Fiesta proudly sponsored by (company name)" with company logo (if applicable)
- Banners displayed at the event with company logo
- Recognition in The Chamber's *Monday Morning Memo*, May, June & July
- Recognition at The Chamber's "Business After-Hours Mixer" to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly May, June & July
- Logo on event t-shirts
- 8 event tickets to Friday and Saturday nights' entertainment
- 5 event t-shirts

BRONZE SPONSORSHIP-\$1,000

- Recognition in print advertising
- Recognition on event t-shirts
- Recognition in The Chamber's *Monday Morning Memo*
- Recognition at The Chamber's "Business After-Hours Mixer" hosted by Freedom Fiesta Committee with company logo on all signage.
- Acknowledgement in The Chamber newsletter, monthly May, June & July (larger print than Silver)
- 6 event tickets to Friday and Saturday nights' entertainment
- 5 event t-shirts

PATRON SPONSORSHIP - \$500

- Recognition in print advertising (name only)
- Recognition on event t-shirts (name only) ** if payment received by May 31, 2010
- Recognition in The Chamber's *Monday Morning Memo* (name only)
- Acknowledgement in The Chamber newsletter monthly, several months
- Recognition at The Chamber's "Business After-Hours Mixer" hosted by Freedom Fiesta Committee with company's name on all signage.
- 4 event tickets to Friday and Saturday nights' entertainment
- 4 event t-shirts

SUPPORTER SPONSORSHIP - \$250

- Recognition in print advertising (name only)
- Recognition in The Chamber's *Monday Morning Memo*, several months
- Acknowledgement in The Chamber newsletter monthly, several months
- 2 event tickets to Friday and Saturday nights' entertainment
- 2 event t-shirts

Yes! I'd like to support this Patriotic Hometown Celebration of Freedom!

Count us in as Title (\$30,000) Platinum (\$10,000) Gold (\$5,000) Beer Cup (\$3,500)
 Silver (\$2,500) Bronze (\$1,000) Patron (\$500) Supporter (\$250)

Name _____ Business Name _____

Address _____ City / Zip _____

Phone _____ Email address _____

Check encl. V / MC / Amex / Disc _____ Exp _____ Please invoice me

Please return to Freedom Fiesta, Seguin Area Chamber of Commerce, P.O. Box 710, Seguin, TX 78156