

February 2009



Freedom Fiesta celebrates its 42nd anniversary beginning Friday, July 3, and Saturday, July 4, in Seguin's Central Park. This event has grown since it originated in 1967 to be The Seguin Area Chamber of Commerce's *primary fund-raising event*. This event offsets operating expenses for The Chamber and provides funds to help promote the community.

We will continue, as always, with a stellar lineup of well-known musical acts – including Roger Creager and Cross Canadian Ragweed - for the two-day event. Freedom Fiesta celebrates our unique sense of community and our country.

Some of our planned activities include the Third Annual Jalapeño Eating Challenge, carnival, area non-profit organization food booths, the Third Annual Washer-Pitching Tournament, static military displays and recognition of the sacrifices of our American soldiers.

Each year, the Freedom Fiesta planning committee strives to host an event which offers something for every member of the family.

Your sponsorship last year was much appreciated- and we would like to count on you again this year.

Attached is a list of the different sponsorship levels offered this year. Once you have decided on your level of interest in sponsoring this event, please send your sponsorship to The Chamber. Please return your sponsorship information so to assure that your name is incorporated in all the aspects of promoting this event to include the posters and t-shirts.

Your continued support of The Chamber and this event is greatly appreciated!

FREEDOM FIESTA 2009 SPONSORSHIPS

TITLE SPONSORSHIP - \$30,000

- Top billing on ALL advertising materials and announcements – “YOUR BUSINESS (LOGO) presents Freedom Fiesta 2009” in all PSAs, advertising, T-shirts and event tickets
 - Exclusive logo on street banners
 - T-shirts
 - Newsletters
 - Radio advertising
 - Posters
 - Flyers
 - Logo on event tickets
 - Recognition from the stage
- 50 Party Packages per night. *Each package includes:*
 - 2 event tickets
 - 4 beer tickets
 - 2 satin access passes for Title Sponsor-only VIP tent area
 - 2 T-shirts
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Recognition in The Chamber’s *Monday Morning Memo* weekly for several months
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly for several months



PLATINUM SPONSORSHIP - \$10,000

- Recognition in all PSAs and advertising using “Freedom Fiesta proudly sponsored by (company name)” with company logo (if applicable)
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Banners displayed at the event with company logo
- Recognition in The Chamber’s *Monday Morning Memo, May & June*
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly May & June
- Top billing on event t-shirts with company logo
- 25 event tickets to Friday and Saturday nights’ entertainment
- 15 event t-shirts

GOLD SPONSORSHIP-\$5,000

- Recognition in all PSAs and advertising using “Freedom Fiesta proudly sponsored by (company name)” with company logo (if applicable)
- Tent available for advertising/marketing – 10 x 10 with electricity, tables, chairs
- Banners displayed at the event with company logo
- Recognition in The Chamber’s *Monday Morning Memo & Newsletter,, May & June*
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Top billing on event t-shirts with company logo * 10 event t-shirts
- 15 event tickets to Friday and Saturday nights’ entertainment

SILVER SPONSORSHIP-\$2,500

- Recognition in all PSAs and advertising using “Freedom Fiesta proudly sponsored by (company name)” with company logo (if applicable)
- Banners displayed at the event with company logo
- Recognition in The Chamber’s *Monday Morning Memo, May & June*
- Recognition at The Chamber’s “Business After-Hours Mixer” to kick off Freedom Fiesta-will include signage with company logo at mixer
- Acknowledgement in The Chamber newsletter, monthly May & June
- Logo on event t-shirts
- 8 event tickets to Friday and Saturday nights’ entertainment
- 5 event t-shirts

BRONZE SPONSORSHIP-\$1,000

- Recognition in print advertising
- Recognition on event t-shirts
- Recognition in The Chamber’s *Monday Morning Memo*
- Recognition at The Chamber’s “Business After-Hours Mixer” hosted by Freedom Fiesta Committee with company logo on all signage.
- Acknowledgement in The Chamber newsletter, monthly May & June (larger print than Silver)
- 6 event tickets to Friday and Saturday nights’ entertainment
- 5 event t-shirts

PATRON SPONSORSHIP - \$500

- Recognition in print advertising (name only)
- Recognition in The Chamber’s *Monday Morning Memo* (name only)
- Acknowledgement in The Chamber newsletter monthly, several months
- Recognition at The Chamber’s “Business After-Hours Mixer” hosted by Freedom Fiesta Committee with company’s name on all signage.
- 4 event tickets to Friday and Saturday nights’ entertainment
- 4 event t-shirts

SUPPORTER SPONSORSHIP - \$250

- Recognition in print advertising (name only)
- Recognition in The Chamber’s *Monday Morning Memo*, several months
- Acknowledgement in The Chamber newsletter monthly, several months
- 2 event tickets to Friday and Saturday nights’ entertainment
- 2 event t-shirts

Yes! I’d like to support this Patriotic Hometown Celebration of Freedom!

Count us in as Title (\$30,000) Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500)
 Bronze (\$1,000) Patron (\$500) Supporter (\$250)

Name _____

Business Name _____

Address _____

City / Zip _____ Phone _____

Email address _____

Check encl. V / MC / Amex / Disc _____ Exp _____

Please invoice me _____

Please return to Freedom Fiesta, Seguin Area Chamber of Commerce, P.O. Box 710, Seguin, TX 78156